# WE PROMISE TO ENSURE CREATIVITY



2019 - 2020 SOFTGOODS



DISTRIBUTORS / OFFICES

ARMADA EUROPE

ARMADA NORTH AMERICA

2015 Sidewinder Dr.

Park City, UT 84060

+1 (435) 714-6600 info@armadaskis.com

6020 Innsbruck Austria

infoeurope@armadaskis.com

+43 512209075

Valieraasse 60

CHILE

ARGENTINA

AUSTRALIA

AUSTRIA

BENELUX

BULGARIA

Wetfly S.A. +56 23701048 chile@armadaskis.com FINLAND

FRANCE

GEORGIA

GERMANY

GREECE

HUNGARY

ICELAND

ITALY

JAPAN

KOSOVO

Base Camp SpA

Rhythm PTY Ltd

+26 45222303

Amer Sports Austria

+43 6246 391 300

Front Trading

+31 646764999

XTM Floyd EOOD

+359 2 9631043

benelux@armadaskis.com

infoeurope@armadaskis.com

+54 02901422351

argentina@armadaskis.com

australia@armadaskis.com

CHINA

Jibbert Sports Developement Co. LTD +81 471832382 china@armadaskis.com

CZECH REPUBLIC

SES v.o.s. +420 234602745 czech@armadaskis.com

DENMARK

DZ Distribution +45 40734109 denmark@armadaskis.com

ESTONIA

Powder OÜ +49 174 3037147 estonia@armadaskis.com KYRGISTAN

Amer Sports France

+33 474991517

+995 598188000

Amer Sports Germany

infoeurope@armadaskis.com

+436246391400

Board Tech

+30 2109739384

DTS Kontroll Kft.

+36 306294952

Utilif Iceland

+354 5451500

iceland@armadaskis.com

Nitro Distribution Italia SRL

+39 0464514098

Amer Sports Japan

+81 368312700

BIBAJ SPORT n.t.p

+377 44680455

kosovo@armadaskis.com

japan@armadaskis.com

italv@armadaskis.com

hungary@armadaskis.com

greece@armadaskis.com

qeorgia@armadaskis.com

Twin Tip

infoeurope@armadaskis.com

White Balance Oy +358 451294896 finland@armadaskis.com

LEBANON

NORWAY

Imcoline International SARL +96 19952666 lebanon@armadaskis.com

kyrgyzstan@armadaskis.com

LLC Sport Expert

+996 312694948

NEW ZEALAND

Summit Collective Ltd +64 34435410 newzealand@armadaskis.com

UKRAINE

Paul Fredrik Berg ENK +47 92099937 norway@armadaskis.com ukraine@armadaskis.com

SWITZERLAND

TURKEY

UK

Amer Sports Switzerland

infoeurope@armadaskis.com

+41 583600606

Eskapi LTD.

+90 5324668061

Groove Armada Ltd.

+44 1462812144

uk@armadaskis.com

Mantis LTD.

+38 0506932415

turkev@armadaskis.com

POLAND

SNOW PR +48 512348232 poland@armadaskis.com

RUSSIAN FEDERATION

IFYOU.RU Ltd +7 4955447755 russia@armadaskis.com

SLOVENIA

Tomaž Komac s.p. +386 31602384 slovenia@armadaskis.com

SOUTH KOREA

KC Sports Co. Inc. +82 8185178587 southkorea@armadaskis.com

SPAIN/ANDORRA

NOW 07 SL +34 607231225 spain@armadaskis.com

SWEDEN

Combistyle Scandinavia AB +47 706232704 sweden@armadaskis.com

## **WELCOME TO**

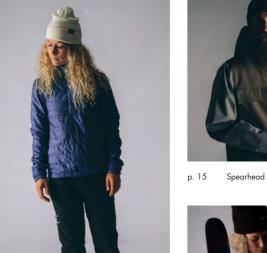
## SOFTGOODS

We have two main goals that drive our Softgoods program. To build the best product possible which caters to the performance needs of our athletes and consumers worldwide. Also offering them an alternative to available industry standards in terms of fit and design. As you will see on the following

pages, we won't be everything to everyone. We live, learn, and evolve while staying true to our original vision.

We take pride in what we do and we hope to make a small impact in the way you experience the mountains. Enjoy.

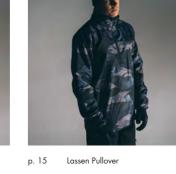












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## FREERIDE OUTERWEAR

MENS SOFTGOODS

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LIFESTYLE APPAREL

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#### WOMENS SOFTGOODS

LAYERING & APPAREL



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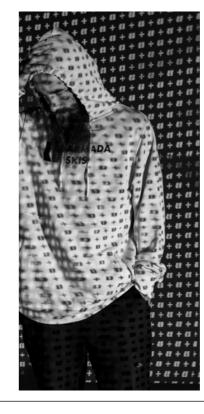
# **MENS**

# OUTERWEAR











Akin to when we started making skis, our Outerwear program was created out of a need. The need of our athletes and skiers around the world for technical gear that performs to their expectations while letting them express themselves and their idea of what skiing could be, if not confined by an aging industry. Today, 11 years later, our approach remains the same.

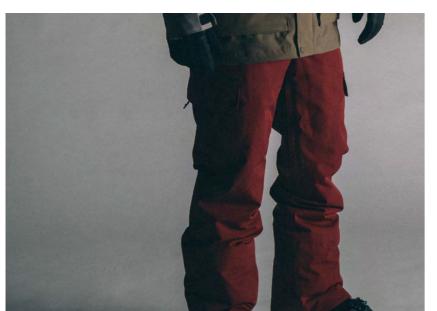
Targeting a more technical, performance-oriented freeride skier as well as a younger, style-driven freestyle consumer, we offer two distinct collections with different emphasis; both shaped and connected by the same vision of what modern ski outerwear should look like.

















#### MATERIALS

#### ARMADA X GORE-TEX®

Our mission to build the best performing, most advanced outerwear possible would not be complete without our partnership with GORE-TEX®. Our passion and creativity is now further strengthened by the latest technology and backed by sound science. The results are unique Armada designs offering the highest level of protection and comfort.

#### GORE-TEX® PRO

To meet the needs of our top athletes, mountain guides and serious backcountry skiers, GORE-TEX® Pro is used to provide tough, extremely breathable, waterproof and windproof protection in the harshest conditions. The GORE-TEX® Pro membrane is the most durable in the GORE-TEX® family and is engineered specifically for the most intense work/rest cycles in backcountry skiing to efficiently regulate temperature and moisture during climbs and descents.

#### GORE-TEX® FABRICS

Armada garments engineered with

GORE-TEX® fabric offer the most reliable waterproof, windproof and breathable performance available, allowing you to keep going longer. Backed by Gore's unique GUARANTEED TO KEEP YOU DRY® promise, Armada's GORE-TEX® garments are designed to last.

#### GORE® C-KNIT™ BACKER TECHNOLOGY

3-layer GORE-TEX® products with GORE® C-KNIT™ Backer Technology deliver premium performance with a patent-pending construction that increases breathability by 15% and is up to 10% lighter without compromising durability.

#### OUTERWEAR FABRICS

Outerwear Fabrics start with high-quality face fabrics, custom developed in a variety of weights and weaves that complement each unique design. Our fabrics are laminated to a high-performance waterproof, breathable membrane with a minimum standard of 10K/10K while an additional DWR treatment is applied to the exterior to shed water and snow from the surface.

Responsible Down Standard: We are proud to say that ALL of the Down Armada uses is RDS down. The Responsible Down Standard safeguards the welfare of geese and ducks. No force-feeding, no live plucking. The Responsible Down Standard ensures that down and feathers come from ducks and geese that have been treated well. This means enabling them to live healthy lives, express innate behaviors, and not suffer from pain, fear or distress. The standard also follows the chain of custody from farm to product, so consumers can be confident that the down and feathers in the products they

choose are truly RDS.

## TECHNOLOGY

RECCO®: This avalanche rescue system is utilized worldwide to facilitate the rapid location of burials. The two parts – reflector and detector – enable rapid pinpointing using harmonic RADAR, but are not a substitute for transceiver use. Complementary in function, the RECCO® system increases the chances of being found in time.

#### SCHOELLER® KEPROTEC®

Our pant cuffs are reinforced with Schoeller's Keprotec fabric, originally developed for motorcycle racing and using high-tensile fibers, such as Kevlar®, to ensure high durability.

#### 100% SEAM-SEALED STITCHING

Waterproof fabric will not keep you dry by itself. In order to complete the waterproofing of a garment, the seams with stitching must be sealed with a waterproof tope. We are proud to say that all of our seams are 100% seam sealed.

#### YKK® AQUAGUARD®

WATER REPELLANT ZIPPERS

This is YKK's top of the line Vislon zipper with offset teeth and Polyurethane coating to improve water resistance and seal off our garments from the elements.

#### YKK® ZIPPERS

Standard throughout the line to provide the highest-quality, most reliable zippers in the industry.

#### HOOD SYSTEM

The Vector Hood System provides the ability to easily react to changing mountain weather. The system utilizes a 3-way adjustment, accessible from inside and outside the jacket, and a quick release pull to instantly loosen the hood. All excess bungee stores out of your way, inside the jacket.

#### HELMET-COMPATIBLE HOOD

All of our hoods are designed to be fully functional while wearing a helmet.

#### JACKET-TO-PANT SNAP INTERFACE

Standard on all our outerwear, our jacket-to-pant snap interface provides a simple and ergonomic connection between your jacket's powder skirt and your pant.

## FITS



An articulated cut to improve mobility when skiing and hiking. Slightly narrower at the hem and forearm.

#### A more articulated cut to improve mobility when high stepping, touring and skiing.

#### MODERATE TAILORED



Moderate in width and length, this fit has light tailoring for a trimmer silhouette and an additional 1-2" in length

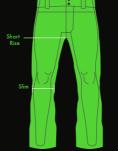
Moderate tailoring that tapers to an articulated knee to optimize mobility

in a fashion forward cut.

#### MODERATE TAILORED LONG / SLIM



Same as our Moderate Tailored fit with an additional 2-3" in length



Slim through the legs and hips with a

#### FEATURES



Internal Media Pocket

Microfleece Chinguard

Pit Vent





Adjustable Waistband



Jacket to Pant Snap Interface



Adjustable Hood







Pass Pocket Schoeller®Keprotec® / Boot Gaitor Leg Vent

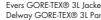
**MENS** 

# FREERIDE OUTERWEAR









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BALFOUR GORE-TEX® PRO 3L JACKET

FABRIC: 100% Nylon Face, 100% Nylon Back TECHNOLOGY: GORE-TEX® PRO 3L New Generation w/ Microgrid Backer FIT: Tech

本体価格 ¥ 78,000

BASIN GORE-TEX® PRO 3L PANT FABRIC: 100% Nylon Face, 100% Nylon Back

本体価格 ¥ 70,000 -

PRO 3L is the most durable, waterproof, windproof,

and breathable snow sports material on the market.

100% Seam Sealing, a 4-Way Stretch Bib and cross

flow ventilation make it your ultimate companion for

any serious winter adventure.

TECHNOLOGY: GORE-TEX® PRO 3L New Generation w/ Microgrid Backer

Mountain-professional approved, fully featured GORE-TEX® PRO 3L. The Balfour GORE-TEX PRO 3L Jacket is built to the highest standards of our athletes, heli-guides, and mountain professionals. GORE-TEX® PRO 3L is the most durable, waterproof, windproof, and breathable snow

sports material on the market, built into a shell jacket with all the features you need when working or seriously adventuring in the backcountry. The Tech Fit wraps your body perfectly, while specifically placed vents help regulate your body temperature. The Balfour GORE-TEX PRO 3L Jacket is our state-of-the-art Gore Shell.



FOREST GREEN MARBLE





Mountain-professional approved, fully featured

GORE-TEX® PRO 3L Pant. Complementing the

Balfour Jacket, the Basin GORE-TEX PRO 3L Pant

completes a kit specifically designed for athletes,

guides and mountain professionals. GORE-TEX®









#### FEATURES S-XL GORE-TEX® Extreme Wet Weather Technology Oversized Chest Pockets

Radio Optimized Pocket

• Helmet Compatible Hood with Reinforced Brim

- 100% Seam Sealed Reinforced Extended Collar
- Cohaesive Embedded Cord Locks
- Integrated 4-Way Stretch Powder Skirt
- RECCO Avalanche Rescue System
- Large Interior Mesh Pocket YKK AQUAGUARD® Water Repellent Zippers
   Interior Goggle Pocket

- GO%E-TEX®
- ( ) Cohæsive™

Inner Leg Vents

FEATURES

- GORE-TEX® Extreme Wet Weather Technology
   Adjustable Inner Waistband
- 100% Seam Sealed
- RECCO Avalanche Rescue System
- YKK AQUAGUARD® Water Repellent Zippers
- R4-Way Stretch Bib Engineered for Mobility Cross Flow Ventilation with Side Seam and
- Boot Gaiter with Lycra Suspension
- Integrated Schoeller® Keprotec® Cuff and Instep Reinforcement
- Pant to Jacket Snap Interface Mesh Stretch Pocket inside Cargo Pocket with Key Loop
- () Cohæsive<sup>™</sup>

GO%E-TEX®

#### **NEW** EVERS GORE-TEX® 3L JACKET

FABRIC: 100% Nylon Face, 100% Nylon Back TECHNOLOGY: GORE-TEX® 3L with GORE C-KNIT BACKER FIT: Moderate Tailored

#### Our Signature Premier Performance GORE-TEX® 3L Freeride Shell. Brand new for 19/20 the Evers combines a

clean, functional design with GORE-TEX® 3L fabric with GORE C-KNIT BACKER for maximum comfort and mobility. Fully featured, including 100% Seam Sealing, YKK Aquaguard Zip

pers, 4-Way Stretch Powder Skirt and Interior Goggle Pocket the Evers comes in a slightly longer, moderate tailored fit and is our interpretation of what a progressive, high performance Freeride Jacket can and should look like.











### FEATURES Adjustable Cuffs

- 100% Seam Sealed
- YKK AQUAGUARD® Water Repellent Zippers
- Cohaesive Embedded Cord Locks
- Helmet Compatible Hood with Reinforced Brim
   Pit Vents
- Large Interior Mesh Pocket
- Interior Goggle Pocket Adjustable Hem
- Lvcra Wrist Gaiters
- Microfleece Chin Guard
- 4-Way Stretch Powder Skirt
- - - Jacket to Pant Snap Interface



## **NEW DELWAY GORE-TEX® 3L PANT**

ROO302\$

FABRIC: 100% Nylon Face, 100% Nylon Back TECHNOLOGY: GORE-TEX® 3L with GORE C-KNIT BACKER FIT: Moderate Tailored

本体価格 ¥ 59,000 -

## Our Signature Premier Performance GORE-TEX® 3L Freeride Shell.

GORE-TEX® 3L fabric with GORE C-KNIT BACKER in a Moderate Tailored cut for ultimate comfort and mobility. Add a 4-Way Stretch Bib, 100% Seam Sealing, inner and exterior Leg Vents and Integrated Schoeller® Keprotec® Cuff and Instep Reinforcement and you get a fully featured, top of the line Freeride Pant that will likely be the only pant you'll use











#### FEATURES S-XL

- 100% Seam Sealed



( ) Cohæsive





 YKK AQUAGUARD® Water Repellent Zippers Instep Reinforcement 4-Way Stretch Bib Engineered for Mobility Pant to Jacket Snap Interface

Inner and Exterior Leg Vents

 Adjustable Inner Waistband Boot Gaiter



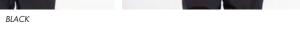
**CHAPTER GORE-TEX® JACKET** R00004\$

FABRIC: 100% Polyester 本体価格 ¥ 45,000 TECHNOLOGY: GORE-TEX® FIT: Tech

#### Relaxed Tech Fit in a soft touch GORE-TEX® fabric, designed to keep you dry and comfortable in the resort and beyond.

The Chapter GORE-TEX® Jacket comes into 19/20 with an all new design and added features. The GORE-TEX® fabric ensures superior protection from the elements with 100% Seam Sealing and subtle touches like a Microfleece Chin Guard and Reinforced Brim Hood. Powder Skirt and Lycra Wrist Gaitors keep the snow and moisture out, while you stay nice and dry from first to last chair. The relaxed Tech Fit provides optimal mobility and good looks no matter the position you get yourself twisted into with a distinct design to keep things fresh from







Adjustable Hem

Adjustable Cuffs

Pit Vents

FEATURES

- Mesh Lining
- 100% Seam Sealed
- YKK AQUAGUARD® Water Repellent Zippers
   Lycra Wrist Gaiters Helmet Compatible Hood with Reinforced Brim
   Microfleece Chin Guard
- RF Pocket On Sleeve
- Large Interior Mesh Pocket
- External-access Music Pocket
- Adjustable Powder Skirt Jacket to Pant Snap Interface

ATLANTIS GORE-TEX® PANT

FABRIC: 100% Polyester TECHNOLOGY: GORE-TEX® FIT: Tech

Relaxed tech fit in a soft touch GORE-TEX® fabric, designed to keep you dry and comfortable in the resort and beyond.

A relaxed Tech Fit boasting superior GORE-TEX® protection? Well look no further, the Atlantis GORE-TEX® Pant has you covered. The relaxed Tech Fit not only looks great but improves

mobility when high stepping, touring, and skiing. Mesh Lining with Brushed Tricot Seat add additional comfort. And 100% Seam Sealing and reliable YKK Zippers keep your worries on what powder line to drop instead of dropping essentials

本体価格 ¥ 40,000 -





BLACK



FLAME **PEWTER** 

**FEATURES** 

- Mesh Lining with Brushed Tricot Seat
- 100% Seam Sealed
- YKK AQUAGUARD® Water Repellent Zipper
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband
- Boot Gaiter

S-XL

- Lower Boot Gussets
- Schoeller® Keprotec® Cuff and Instep
- Reinforcement
- Pant to Jacket Snap Interface



#### UPDATED SPEARHEAD STRETCH JACKET

FABRIC: 100% Polyester

TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR FIT: Moderate Tailored

Technical Stretch Fabric in a relaxed, Moderate Tailored Jacket for the freestyle inspired BC charger.

If you're searching for a technical kit that doesn't look the part we bring you the Spearhead Jacket. Street-inspired design on

a Moderate Tailored Fit featuring a plethora of pockets and trims. The Stretch Face Fabric and 10K Waterproofing and Breathability with DWR finish stands up to mother nature while allowing unrestricted body movement. The Spearhead is one of our Athlete favorites for a reason.





MARLIN



BLACK



- •Stretch Face Fabric

- YKK Zippers

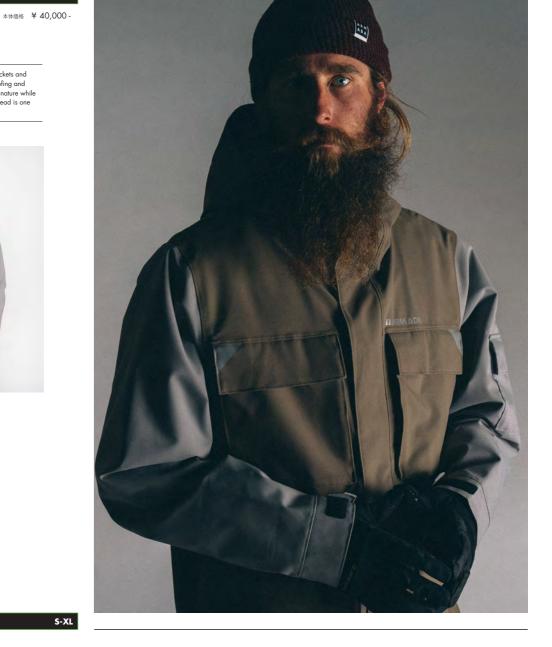
Pit Vents

Adjustable Hem

Adjustable Cuffs

- Adjustable Powder Skirt





- Microfleece Chin Guard
- Mesh Lining
- 100% Seam Sealed
- Helmet Compatible Hood with Reinforced Brim
   Lycra Wrist Gaiters
- RF Pocket On Sleeve
- External-access Music Pocket Internal Goggle Pocket

Jacket to Pant Snap Interface

**UPDATED** VISION STRETCH BIB

FABRIC: 100% Polyester

**TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR FIT: Moderate Tailored

> Technical Stretch Fabric in a relaxed, Moderate Tailored Bib for the freestyle inspired BC charger.

Much like the Spearhead Jacket, the Vision Stretch Bib has been one of our athlete favorites for years. A moderate tailored fit, complemented by a stretch face fabric with 10K

Waterproofing and Breathability create a bib that looks great and performs even better. Wear a jacket on top or swag out and rock a hoodie underneath, just never forget these are bibbed for your pleasure.

本体価格 ¥ 35,000









MARLIN

FEATURES S-XL

- Stretch Face Fabric
- Mesh Lining with Brushed Tricot Seat
   100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Boot Gaiters
- Lower Boot Gussets
  - Schoeller® Keprotec® Cuff Reinforcement
     Pant to Jacket Snap Interface





## **NEW** ODEN INSULATED JACKET

FABRIC: Solids - 100% Nylon, Prints - 100% Polyester TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR INSULATION: 40g Polyfill FIT: Moderate Tailored

#### Entry-level, insulated Freeride Jacket.

Another addition for 19/20 is the Oden Insulated, our all-new, entry-level Freeride Jacket. This moderate tailored jacket fits like a charm and it's 40g PolyFill Insulation and 10K Waterproofing and Breathability will keep you warm and

comfortable out in the elements until last chair. A plethora of quality features like Tafetta Lining, 100% Seam Sealing, YKK Zippers and a Microfleece Chin Guard cover all the essentials you need for a long day on the hill.

本体価格 ¥ 40,000 -









- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers

Large Interior Mesh Pocket

- Helmet Compatible Hood with Reinforced Brim
   RF Pocket On Sleeve
   Lycra Wrist Gaiters
- External-access Music Pocket
  - Adjustable Powder Skirt

  - Jacket to Pant Snap Interface

FEATURES

• Microfleece Chin Guard

Pit Vents

Adjustable Hem

Lycra Wrist Gaiters

# FREESTYLE OUTERWEAR











p. 23 Baxter Insulated Jacket p. 24 Union Pant



Freestyle is our heritage and our core. We will always stay committed to this part of skiing, because it is who we are. Our Freestyle Outerwear collection is inspired by Kim Boberg and Mike Hornbeck, two of the most passionate and hardest working skiers we've ever come across. It's inspired by TYW, the rest of the ARfamily and their creativity every time they put on a pair of skis. We are emboldened by every dedicated park kid out there that believes in freedom of expression through individual style and contributes to the culture on a daily basis.

AR Freestyle Outerwear. Youthful, fashion-forward and clean. With a == influence.

NEW CARSON INSULATED JACKET

本体価格 ¥ 32,000

RO0305\$

FABRIC: Solids - 100% Nylon, Prints - 100% Polyester TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR INSULATION: 40g Polyfill FIT: Moderate Tailored

Our top-of-the-line Freestyle Jacket, fully featured and insulated. With a full style update for 19/20 the Carson Insulated stays ahead of the pack. The most technical

Freestyle Jacket we make has gathered a strong following

over the years, and for good reason. A Moderate Tailored

Fit, quality patches and plenty of trims make sure you look good and get your money's worth. 40g PolyFill Insulation, 10K Waterproofing and Breathability, an Adjustable Powder Skirt and Microfleece Chin Guard provide all the comfort and protection you need to rock the Carson Insulated all season and in any condition.





GALAXY



BLACK



FEATURES

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Helmet Compatible Hood with Reinforced Brim
   Adjustable Powder Skirt
- External-access Music Pocket
- Large Interior Mesh Pocket
- Microfleece Chin Guard
- Adiustable Hem Adjustable Cuffs

- Jacket to Pant Snap Interface

**NEW** RAWLINS ANORAK

FABRIC: 100% Polyester
TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR INSULATION: 40g Polyfill

FIT: Moderate Tailored

Technical Anorak. Street-inspired and fully insulated.

This is the Anorak you will see most of our athletes in at one point or another, the pullover we literally can't get them to stop wearing. The Rawlins wears equally well in the park or

on the street. Moderate Tailored, with 10K Waterproofing & Breathability, and 40g PolyFill Insulation in the body, hood and sleeves to keep you warm long after the sun goes down. Side Seam Access and Gusseted Cuffs for Easy On/Easy Off.







BIG SKY

FEATURES

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Microfleece Chin Guard

UPDATED EMMETT INSULATED JACKET

FABRIC: 100% Polyester 本体価格 ¥ 30,000 -

**TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR

INSULATION: 40g Polyfill FIT: Moderate Tailored

All your basic needs covered, at a price any ski bum or weekend warrior can appreciate.

10k Protection in a moderate tailored fit with 40g PolyFill Insulation. Get it all with pit vents, an adjustable powder skirt,

jacket-to-pant snap interface and an external-access music pocket with headphone port. A staple in our line for a reason, you can't go wrong with the Emmett.

本体価格 ¥ 28,000 -





BIG SKY



- Gusseted Cuffs
- External-access Music Pocket
- Side Seam Access for Easy On / Easy Off
- - Taffeta Lining100% Seam Sealed

  - YKK Zippers
- Adjustable Hem
- Adjustable Cuffs
- Helmet Compatible Hood with Reinforced Brim
- External-access Music Pocket
- Internal Mesh Drop Pocket

**FEATURES** XS-XL

• Microfleece Chin Guard



NEW ASHFORD JACKET RO0307\$

FABRIC: 100% Polyester
TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR
FIT: Moderate Tailored

Clean and simple. From early morning school walks to weekends lapping the park. We are extremely excited to introduce the brand new Ashford Jacket to our 19/20 Line-up. The sleek and simple design is sure to stand out on the hill and off. 10K Waterproofing, 10K Breathabilty and a DWR finish

will keep you dry all day, and innovative features like the Integrated and Stow-able Face Mask add extra flair. We even added an External-Access Music Pocket so you can get down while getting down.

本体価格 ¥ 25,000 -



BLUE SWELL



**FEATURES** Adjustable HemAdjustable Cuffs

- Taffeta Lining100% Seam Sealed
- YKK Zippers
- Integrated and Stow-able Face Mask External-access Music Pocket
- Large Interior Mesh Pocket

**BAXTER INSULATED JACKET** 

FABRIC: 100% Polyester
TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR INSULATION: 80g Polyfill in body, 60g in hood & sleeves FIT: Moderate Tailored

Insulated Park Favorite. The jacket all the kids want, at a price point mom wont fuss over. Starting as the most underrated and underestimated, the Baxter Jacket has not only emerged as a brand new jacket in our line last season, but quickly moved to a favorite position. The flow so amazing, the style

untouchable, 10K Breathability and Waterproofing with a DWR finish, the Baxter Insulated Jacket is the one you will see your favorite riders wearing. Choose the best and cleanest look out there, it's just common sense.

本体価格 ¥ 24,000 -









FEATURES

- Microfleece Chin Guard
- Elastic Hem
- Elastic Cuffs



- Taffeta Lining100% Seam Sealed
- YKK Zippers
- Helmet Compatible Hood

ATMORE STRETCH PANT ROO357\$

FABRIC: 100% Polyester 本体価格 ¥ 32,000 -TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR FIT: Slim

#### Unique Slim Fit style, tailored to perfection.

Our take on the classic Slim Fit Pant with a premium Stretch Face Fabric for maximum mobility. We combined a 10K Waterproof and Breathability rating with a contemporary cut for the perfect fusion of function and style. Lap the park in the cleanest look out there or send it in the back bowls with protection from the elements, in the Atmore Stretch Pant.









Boot Gaiters

FEATURES

Lower Boot Gussets
 Schoeller® Keprotec® Cuff Reinforcement

Pant to Jacket Snap Interface

- Stretch Face Fabric
- Mesh Lining100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband

**UNION INSULATED PANT** 

FABRIC: 100% Nylon

**TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR

INSULATION: 40g Polyfill FIT: Moderate Tailored

#### Classic Insulated Pant with a unique touch.

ARfamily has always been a union, a family of athletes, and can you guess what their favorite pant is? The Union Insulated Pant, built with 10k protection and 40g PolyFill Insulation to

keep you warm and dry from first chair to last call. Added Cuff Reinforcements keep them super durable and with five different colorways you can find the perfect fit for your style. A more perfect Union? We haven't found one yet.

本体価格 ¥ 28,000 -





FLAME



**FEATURES** XS-XL

- Lower Boot Gussets Schoeller® Keprotec® Cuff Reinforcement
   Pant to Jacket Snap Interface
- Taffeta Lining • 100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband
- Boot Gaiters





FABRIC: 100% Polyester

本体価格 ¥ 22,000 -

**TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR FIT: Moderate Tailored

> Less-is-more in this basic Shell Pant that complements any kit. 10k Waterproof rating in a Moderate Tailored Fit, versatile in style and performance. The Gateway Pant is equally ready for lapping the park as it is for exploring the rest of the mountain.

It features 100% Seam Sealing, Mesh Lining, and we added Schoeller® Keprotec® Cuff Reinforcement to stand up to any boot pack as well as rails in the park.





RIDGE



**FEATURES** XS-XL

- 100% Seam Sealed
- YKK Zippers

Mesh Lining

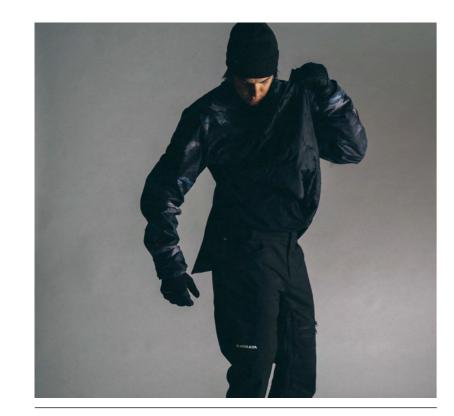
Adjustable Inner Waistband

Boot Gaiters

Schoeller® Keprotec® Cuff Reinforcement

## **MENS**

# LAYERING



A gear kit is only as strong as it's weakest piece. We designed the 19/20 Layering Collection with that mentality in mind as each product is built to stand alone or do its part in the collective. From

technical base and mid layers to hybrid polyester stretch and insulation, the foundation has been set. **NEW** GREMLIN JACKET

FABRIC: 100% Polyester INSULATION: 60g Primaloft® Gold Eco FIT: Moderate Tailored 本体価格 ¥ 25,000 -

The most important Layering Piece you will ever own.

Warm > Cold. The one layer that almost every single member of ARfamily rocks in any condition. With 60g Primaloft® Gold Eco Insulation the Gremlin Jacket will keep you warm and dry

from the backcountry of Retallack to the cold days you find yourself stuck on the lift. Super versatile and made to be worn under a shell on a storm day, or alone when its bluebird. The Gremlin Jacket keeps you warm and looking good in any condition.



BLACK



**FEATURES** 

- YKK Zippers
- Lycra Binding
- Adjustable Hem
- External-access Music Pocket
   Microfleece Chin Guard

NEW LASSEN PULLOVER

Clean, street-inspired Mid Layer

The Brand New Lassen Pullover, a clean and street inspired

Layering Piece for everyday use. 60g PolyFill Insulation in this

Moderate Tailored, lightweight and packable Mid Layer will

FABRIC: 100% Polyester INSULATION: 60g Polyfill FIT: Tech

ROO319\$ 本体価格 ¥ 18,000 - **VORTEX FLEECE** FABRIC: 100% Polyester FIT: Moderate Tailored

本体価格 ¥ 15,000 -

Hoody Style combined with Tech Layering.

Our classic style that holds strong from old school to new wave. The Vortex Fleece breaches the gap of style and warmth and combines it all into one epic layering piece. A Moderate

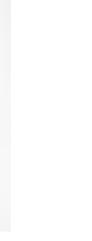
Tailored cut with Ribbed Hem and Cuffs keeps you warm while the DWR coating keeps you dry.





help battle whatever weather you run into. On the mountain, in

the park or out in town.





BLACK



BLACK



**FEATURES** 

- YKK Zippers
- Microfleece Chin Guard

FEATURES

- YKK Zipper
- Ribbed Hem, Cuffs

SINTERED TECH FLEECE RO0350\$ FABRIC: 100% Polyester FIT: Moderate Tailored 本体価格 ¥ 13,000 -

**ROTOR LT HOODIE** 

FABRIC: 89% Polyester, 11% Elastane FIT: Moderate Tailored 本体価格 ¥ 15,000 - FABRIC: 100% Polyester 本体価格 ¥ 9,000 FIT: Moderate Tailored

**CONTRA 3/4 BOTTOM** 

RO0348\$

FABRIC: 100% Polyester 本体価格 ¥ 8,000

FIT: Moderate Tailored

A classic Layering Piece. The Zipped Fleece.

The fleece zip layering piece is a classic, and the Sintered Tech Fleece is our take. A simple layer that fits easily under

your jacket on a chilly sundog day on the mountain, or as a throw-it-on-and-go piece when you're leaving the house on a cool morning.

Base meets Mid Layer, with a Balaclava thrown in for good measure.

Versatile and warm, you can wear this as a Base or a Mid Layer with a thin shirt underneath. Featuring a Hinged Hood

Balaclava construction, Flat Seems and a Zippered Stash Pocket, the Rotor Hoodie remains an essential part of your quality men's layering system.











PEWTER

FEATURES S-XL

- YKK Zipper
- External-access Music Pocket
- Lycra Binding on Cuffs, Hood & Hem

FEATURES

- Built In, Under Helmet, Hinged Balaclava
- Flat Seams

Because style is Important, even for your Base Layers.

**CONTRA L/S CREW** 

Up Up Down Down Left Right Left Right B A Start-> You now have 30 Extra lives to battle the cold. The Contra LS Crew, skiing's best base layer, is back for another season with new prints that we are sure you'll love. Light and breathable, the versatile Contra provides coverage without getting heavy or clammy, and includes sleeves for you to fit your arms through. There's always room for another one of these in your stash.







**FEATURES** S-XL

- Flat Seams
- Antimicrobial Finish

Because full length Base Layer Pants are so 1999.

Three quarters the length but five quarters the comfort, the Contra 3/4 Bottom layers perfectly – keeping the blood

flowing on cold days without running too hot on the warmer ones. The shorter length cuts off just above your boot line to allow for perfect pant to sock integration. No bunching here.



GALAXY



FEATURES

Flat Seams

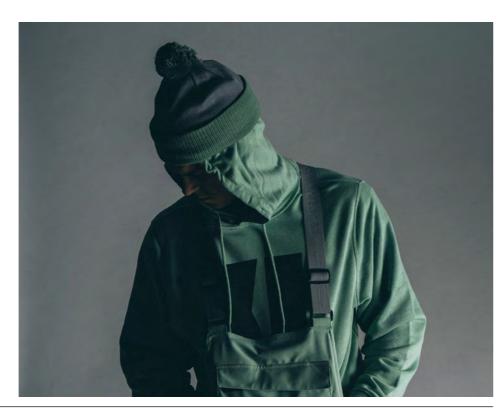
- Antimicrobial Finish
- Boot Fit Friendly Length



## LIFESTYLE

# APPAREL





Well-made shouldn't be relegated to only on-hill. For off-hill, the Armada apparel line is there on the days when you're not skiing, but thinking about skiing while doing other non-skiing things like chopping wood, walking the pup, or strolling home from the water hole.

**BRYCE INSULATED SHIRT** 

FABRIC: 100% Polyester 本体価格 ¥ 17,000 -

INSULATION: 60g Polyfill FIT: Moderate Tailored

#### The Insulated Button Up you'll never want to take off.

A classic Armada apparel piece if there ever was one. Stylish and warm thanks to the 60g PolyFill Insulation throughout

Throw a hoody underneath and be out on the slopes for days or wear it to that event that requires a "button up".









#### FEATURES S-XL

- Quilted Polyfill Insulation
- Chest Pocket
- Snap Front Placket
- Snap Closure Cuffs
- Shirt Tail Hem

**READING FLANNEL HOODIE** 

FABRIC: 100% Cotton FIT: Moderate Tailored

RO0354\$

本体価格 ¥ 13,000 -

#### A cross between a Hoodie and a Flannel has never looked better.

"Stuntin' in a Gangsta Snap Back, Armada Hoodie Lumberjack" -Dillon Cooper. The Reading Flannel Hoodie, perfect

from the bar to the slopes to late nights on the couch. Moderate tailoring is complemented by hand and chest pockets, a slightly longer cut and an all new removable Sweatshirt Hood.





GRANITE

**FEATURES** 

- Knit Jersey Lining
- Hand and Chest Pockets
- Button Front Placket
- Button Closure Cuffs Removable Sweatshirt Hood

**MULTIPLY HOODIE** FABRIC: 80% Cotton, 20% Polyester FIT: Moderate Tailored 本体価格 ¥ 8,000

**ICON HOODIE** 

**FABRIC:** 80% Cotton, 20% Polyester **FIT:** Moderate Tailored

本件価格 ¥ 8,000

FABRIC: 100% Cotton FIT: Moderate Tailored

PATCH TEE

本体価格 ¥ 3,800 -

FABRIC: 100% Cotton FIT: Moderate Tailored

**ICON TEE** 

本体価格 ¥ 3,800 -

Represent Armada Skis.

The All New Armada Multiply Hoodie. Moderate tailored fit, woven label and only the freshest colorways.





SNOW ENZYME



SNOW ENZYME The classic Armada Hoodie

Classic and timeless, because age doesn't count on the slopes and your style stays submerged in the fountain of youth. The Icon Hoodie has been in our line since day one, and for good reason.





GRANITE









MARLIN

A T-Shirt with the Armada Patch. 100% cotton and 200% style. Woven Label included.









GRANITE





**PEWTER** 

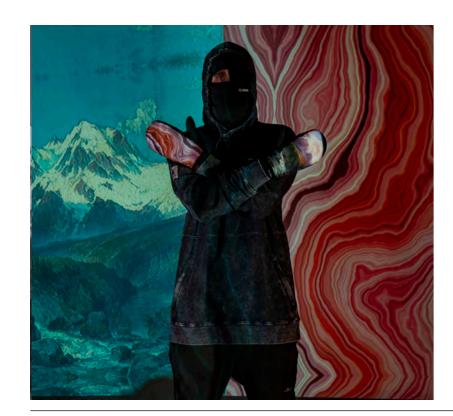


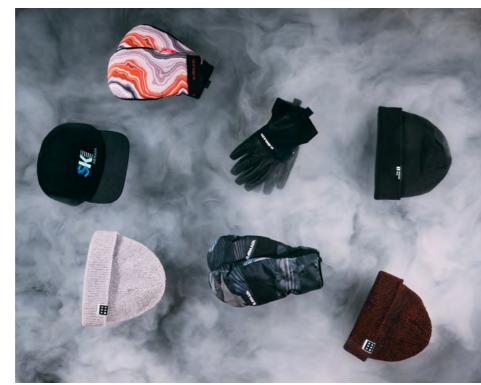
SNOW

ENZYME

# **GLOVES &**

# **ACCESSORIES**





Get your head right and keep the digits happy with an array of beanies, hoods and gloves that seamlessly complement our outerwear and layering collections.

TREMOR MITT

**SHELL:** Solids - 100% Nylon; Prints - 100% Polyester **PALM:** Synthetic Suede + Silicone Palm Print

TECH: Hipora Waterproof Breathable Insert

**INSULATION:** 260g Thinsulate™ on hand back, 160g Thinsulate™ on palm

LINING: 140g fleece

#### Insulated all-winter Mitt.

Silicone Palm Print give you grip so you hold your grabs and don't drop your poles. 260g Thinsulate™ Insulation on hand

back and 160g Thinsulate™ on the palm keep those digits warm on the coldest of days. The Tremor won't let you down.

本体価格 ¥ 8,800 -



RIDGE



GALAXY

BLACK

## **CARMEL WINDSTOPPER® MITT**

SHELL: 100% Polyester
PALM: Synthetic Suede + Silicone Palm Print
TECH: Gore Windstopper® Lining
Lining: Gore Windstopper® 177g Fleece on hand back, GORE Windstopper®

140g Fleece on palm

#### Low profile, lightweight Windstopper Mitt

The Carmel Windstopper Mitt comes equipped with a Stretch Woven Shell and GORE® WINDSTOPPER® bonded lining. Your hands will feel safe and protected as soon as you slide

on of these bad boys on. Palm prints add extra grip so your hand never slides off that blunt grab again. Try to find these prints anywhere else...

本体価格 ¥ 7,800





CHIKUTO





**TETONS** 

THROTTLE GLOVE

**SHELL:** 55% Nylon, 45% Polyester + Synthetic Grip Leather **PALM:** Synthetic Suede + Silicone Palm Print

LINING: 140g fleece

Warm weather Pipe Gloves.

The Throttle Glove is a favorite of all of our pipe skiers. Barely feels like anything is on your hands but they'll stay warm, dry

and protected from your edges. True to it's name, the Throttle is also a great option for when you are on the snow pony.

本体価格 ¥ 6,800





MARLIN



BLACK



STAGE SUSPENDERS 本体価格 ¥ 5,800

**PEWTER** 

MATERIAL: Polyester Elastic
FEATURES: Sublimated Logo, Extra Long Length, Front and Back
adjustments to fit













**MATERIAL:** 80% Polypropylene, 20% Elastic **FEATURES:** 9 Hook Buckle

PAN STRETCH BELT





本体価格 ¥ 3,800

本体価格 ¥ 5,300 -

**BLACK PEWTER** 

UPDATED DELTA HOOD

MATERIAL: 95% Polyester, 5% Spandex FEATURES: Dual Cinch Elastic Cords, Built in Face mask

本体価格 ¥ 4,300 -

HARKEN BALACLAVA

MATERIAL: 85% Polyester, 15% Spandex FIT: Traditional

FEATURES: Flat Lock Stitching, Quick Drying, Full Stretch













MATERIAL: 100% Acrylic FEATURES: Rollable

SCOOBY MULTI TUBE

MATERIAL: 100% Polyester 本体価格 ¥ 3,800 -

FEATURES: Full stretch, Multi Use Versatility, Seamless Construction, Lightweight and Breathable, Quick Drying









本体価格 ¥ 4,000





**UPDATED** WATCHER BEANIE







**FAVORITE BEANIE** 



MATERIAL: 70% Wool, 30% Acrylic







本体価格 ¥ 4,000

本体価格 ¥ 3,200 -

**DIGGINS BEANIE** ROO336\$

MATERIAL: 100% Acrylic FIT: Slouch





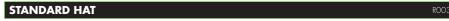












SNOW

MATERIAL: 100% Cotton FEATURES: Snap Back, Embroidery







本体価格 ¥ 4,200

## **WOMENS**

# **SOFTGOODS**









We are here to weather the storm, both figuratively and literally, and our Outerwear is built to match. The 19/20 Women's Outerwear Collection features everything from technical, high performance gear to freestyle kits, and progressive all-mtn pieces. Updates to favorites, reliable staples, and first year intros showcase Armadas distinct design and style while maintaining practicality.



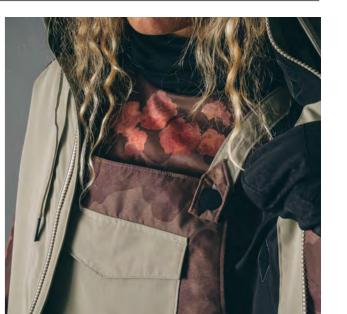












### MATERIALS

#### ARMADA X GORE-TEX®

Our mission to build the best performing, most advanced outerwear possible would not be complete without our partnership with GORE-TEX®. Our passion and creativity is now further strengthened by the latest technology and backed by sound science. The results are unique Armada designs offering the highest level of protection and comfort.

#### GORE-TEX® PRO

To meet the needs of our top athletes, mountain guides and serious backcountry skiers, GORE-TEX® Pro is used to provide tough, extremely breathable, waterproof and windproof protection in the harshest conditions. The GORE-TEX® Pro membrane is the most durable in the GORE-TEX® family and is engineered specifically for the most intense work/rest cycles in backcountry skiing to efficiently regulate temperature and moisture during climbs and descents.

#### GORE-TEX® FABRICS

Armada garments engineered with

GORE-TEX® fabric offer the most reliable waterproof, windproof and breathable performance available, allowing you to keep going longer. Backed by Gore's unique GUARANTEED TO KEEP YOU DRY® promise, Armada's GORE-TEX® garments are designed to last.

#### GORE® C-KNIT™ BACKER TECHNOLOGY

3-layer GORE-TEX® products with GORE® C-KNIT™ Backer Technology deliver premium performance with a patent-pending construction that increases breathability by 15% and is up to 10% lighter without compromising durability.

#### OUTERWEAR FABRICS

Outerwear Fabrics start with high-quality face fabrics, custom developed in a variety of weights and weaves that complement each unique design. Our fabrics are laminated to a high-performance waterproof, breathable membrane with a minimum standard of 10K/10K while an additional DWR treatment is applied to the exterior to shed water and snow from the surface.

Responsible Down Standard: We are proud to say that ALL

of the Down Armada uses is RDS down. The Responsible Down Standard safeguards the welfare of geese and ducks. No force-feeding, no live plucking. The Responsible Down Standard ensures that down and feathers come from ducks and geese that have been treated well. This means enabling them to live healthy lives, express innate behaviors, and not suffer from pain, fear or distress. The standard also follows the chain of custody from farm to product, so consumers can be confident that the down and feathers in the products they

choose are truly RDS.

#### TECHNOLOGY

RECCO®: This avalanche rescue system is utilized worldwide to facilitate the rapid location of burials. The two parts – reflector and detector – enable rapid pinpointing using harmonic RADAR, but are not a substitute for transceiver use. Complementary in function, the RECCO® system increases the chances of being found in time.

#### SCHOELLER® KEPROTEC®

Our pant cuffs are reinforced with Schoeller's Keprotec fabric, originally developed for motorcycle racing and using high-tensile fibers, such as Kevlar®, to ensure high durability.

#### 100% SEAM-SEALED STITCHING

Waterproof fabric will not keep you dry by itself. In order to complete the waterproofing of a garment, the seams with stitching must be sealed with a waterproof tope. We are proud to say that all of our seams are 100% seam sealed.

#### YKK® AQUAGUARD®

WATER REPELLANT ZIPPERS

This is YKK's top of the line Vislon zipper with offset teeth and Polyurethane coating to improve water resistance and seal off our garments from the elements.

#### YKK® ZIPPERS

Standard throughout the line to provide the highest-quality, most reliable zippers in the industry.

#### HOOD SYSTEM

The Vector Hood System provides the ability to easily react to changing mountain weather. The system utilizes a 3-way adjustment, accessible from inside and outside the jacket, and a quick release pull to instantly loosen the hood. All excess bungee stores out of your way, inside the jacket.

## HELMET-COMPATIBLE HOOD

All of our hoods are designed to be fully functional while wearing a helmet.

#### JACKET-TO-PANT SNAP INTERFACE

Standard on all our outerwear, our jacket-to-pant snap interface provides a simple and ergonomic connection between your jacket's powder skirt and your pant.

#### FITS

#### MODERATE TAILORED / LONG

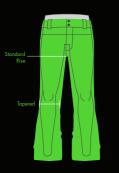


A tailored fit coupled with extra length for a long, slim silhouette

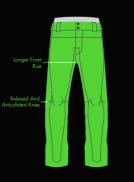
## Moderate Tailored Long

An extra long body with a flattering shape, that provides more protection and more style.

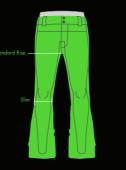
#### TRADITIONAL



The most versatile fit for a flattering look, comfort, and mobility. Has subtle shaping through the leg.



Articulated and relaxed through the knee with a slightly longer front rise for ease of movement.

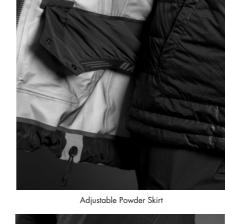


A more tailored fit through the hips and thigh with a tapered knee and flared hem.

#### **FEATURES**



Internal Goggle Pocket











Pit Vent

Internal Media Pocket



Adjustable Waistband





Pass Pocket





Leg Vent

Schoeller® Keprotec®

# HIGHLIGHTS



## ROSEWOOD PRINT

An homage to one of our best selling womens prints of the past. An earthy woodland camo paired with subtle roses. A fine balance that lets you blend in while ripping tree lines with just enough edge to rock for a night on the town.

We are here to weather the storm, both figuratively and literally, and our Outerwear is built to match. The 19/20 Women's Outerwear Collection features everything from technical, high performance gear to freestyle kits, and progressive all-mtn pieces. Updates to favorites, reliable staples, and first year intros showcase Armadas distinct design and style while maintaining practicality.











p. 53 Helena Insulated Jacket p. 55 Lenox Insulated Pant

p. 52 Gypsum Jacket p. 54 Cassie Overall



## **SPLASH PRINT**

An acid wash mash up pulling from the art featured on our Victa Ski Series. Subtle wash undertones paired with concentric lines to add the perfect amount of flavor to your on hill look.



p. 55 Saint Pullover Jacket p. 55 Lenox Insulated Jacket



Neves GORE-TEX® Insulated Jacket p. 50 Nampa GORE-TEX® Insulated Pant

### **UPDATED** RESOLUTION GORE-TEX® 3L JACKET

FABRIC: Gore C-Knit: 100% Nylon Face, 100% Nylon Back TECHNOLOGY: GORE-TEX® 3L with C-KNIT BACKER FIT: Tech

#### Our Signature Premier Performance GORE-TEX® 3L Freeride Shell

The Resolution GORE-TEX® 3L Jacket will stand up to the harshest of conditions without compromising design. GORE® C-KNIT™ Backer Technology and GORE-SEAM® Tape provide maximum waterproofing and breathability for any mountain application. Wear it alone as a shell with Pit Vents open for airflow on the skin track. Pair with an insulator on storm days

to stay warm and keep the elements out. Stash your essentials in all the right places knowing they are protected by YKK AQUAGUARD® Water Repellent Zippers. Moderate Tailored Fit looks great on a variety of body types and pairs perfectly with our Highline Bib. Packed with features and attention to detail, the Resolution is our best choice for performance outerwear.

本体価格 ¥ 64,000 -







## FEATURES

Microfleece Chin Guard

Adjustable Hem

Adjustable Cuffs

Lycra Wrist Gaiters

- 100% Seam Sealed
- YKK AQUAGUARD® Water Repellent Zippers
- Cohaesive Embedded Cord Locks
- Reinforced Extended Collar
- Helmet Compatible Hood with Reinforced Brim
   Pit Vents

- Large Interior Mesh Pocket Interior Goggle Pocket
- RF Pocket on Sleeve

#### Gusseted Armpits 4-Way Stretch Powder Skirt Jacket to Pant Snap Interface

#### UPDATED HIGHLINE GORE-TEX® 3L BIB

FABRIC: Gore C-Knit: 100% Nylon Face, 100% Nylon Back TECHNOLOGY: GORE-TEX® 3L with C-KNIT BACKER

本体価格 ¥ 57,000 -

## Our Signature Premier Performance GORE-TEX® 3L Freeride Bib

Built for the skier looking for maximum protection from the elements while maintaining premium performance. Constructed with GORE® C-KNIT™ Backer Technology these bibs will be waterproof, breathable, and windproof in any condition. A host of style updates for this season combined with our trusted

Tech Fit make the Highline a go-to anywhere the mountains call. Schoeller® Keprotec® Cuff and Instep Reinforcement provides durable protection from ski edges and alpine gear. The Removable and Adjustable 4-Way Stretch Bib allows this to be worn over a baselayer, over an insulator, and or anyway the day demands.





#### XS -L FEATURES XS -L

- 100% Seam Sealed
- YKK AQUAGUARD® Water Repellent Zippers
   Removable and Adjustable 4-Way Stretch Bib
- with Stash Pockets
- Inner Leg Vents
- Adjustable Inner Waistband
- Boot Gaiters
- Integrated Schoeller® Keprotec® Cuff and
- Instep Reinforcement
- Pant to Jacket Snap Interface



NEW NEVES GORE-TEX® INSULATED JACKET

FABRIC: 100% Polyester 本体価格 ¥ 55.000 TECHNOLOGY: GORE-TEX®

INSULATION: 80g Polyfill in body, 60g in Sleeves FIT: Moderate Tailored

> Premium GORE-TEX® Insulation in a technical performance Jacket for the coldest of days

New for 19/20 is our Neves GORE-TEX® Insulated Jacket. 80g Primaloft Insulation, proven GORE-TEX® Water Resistance and 100% Seam Sealing combine to provide moisture protection and extra warmth from first chair to sunset tours.

Calculated Moderate Tailoring and design mean you are not sacrificing tech for style. Plenty of adjustments points on the hood, hem, pockets, cuffs, and powder skirt allow for the perfect fit and wear ability. Wear the Neves with confidence shredding freshly opened runs under the lift line or checking that backcountry line off your bucket list.





FEATURES XS-L

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Helmet Compatible Hinged Hood with Reinforced Brim
- External-Access Music Pocket
- Interior Goggle Pocket

- Adjustable Hem
- Adjustable Cuffs
- Lycra Wrist Gaiters
- Microfleece Chin Guard
- Mesh Lined Pit Vents
- Adjustable Powder Skirt
- Jacket to Pant Snap Interface

NEW NAMPA GORE-TEX® INSULATED PANT

FABRIC: 100% Polyester TECHNOLOGY: GORE-TEX® INSULATION: 40g Polyfill in body FIT: Traditional

> Premium GORE-TEX® Insulation in a technical performance Pant for the coldest of days

New for 19/20 we introduce the Nampa GORE-TEX® Insulated Pant. Built for women looking for a dependable waterproof and extra warm option for all winter adventures. Unsurpassed GORE-TEX® protection, no matter how severe the storm or

deep the snow. Stand up to the elements and look good doing so in a more relaxed, traditional fit. Mesh Lined Inner Leg Vents let you dump heat when hiking a ridge or hanging out on the ski beach. Integrated Schoeller® Keprotec® Cuff and Instep Reinforcement protect from abrasion no matter where your season takes you.

本体価格 ¥ 48.000 -





**BLACK** 



**ASPEN** 

FEATURES

- Taffeta Lining with Brushed Tricot Seat
- 100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband
- Boot Gaiters

- Lower Boot Gussets
- Schoeller® Keprotec® Cuff and Instep
- Reinforcement
- Pant to Jacket Snap Interface

LYNX INSULATED JACKET

FABRIC: 100% Polyester **TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR INSULATION: 60g Polyfill

FIT: Moderate Tailored Long

#### Street inspired Performance Parka for on and off the mountain

The Lynx Insulated Jacket returns for this season oozing style, function, and warmth. 10K Waterproof Protection and 60g Polyfill in the body supply warmth on and off the hill. Find

your perfect fit with multiple adjustment points on cuffs, powder skirt, and hem. The Removable Hood, Taffeta Lining, and Moderate tailoring keep this a favorite year after year. Designed to seamlessly go from mountain tops to outdoor concerts, the Lynx is a staple in our line for a reason.







FEATURES

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Removable Fur on Hood
- Helmet Compatible Hinged Hood
- External-Access Music Pocket
- Interior Goggle Pocket
- RF Pocket on Sleeve

- Adjustable Cuffs
- Lvcra Wrist Gaiters
- Ádjustable Hem
- Mesh Lined Pit Vents
- Internal Gogale Pocket
- Adjustable Powder Skirt
- Jacket to Pant Snap Interface

#### STADIUM INSULATED JACKET

FABRIC: Solids - 100% Nylon; Prints - 100% Polyester **TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR

FIT: Moderate Tailored

本体価格 ¥ 42,000 -

## INSULATION: 80g Polyfill

#### Clean, tailored Jacket with performance insulation

Looking for a more tailored outline? Something that fits perfectly with added Polyfill Insulation to keep you warm? Well look no further, the Stadium Insulated Jacket is the one for you. 10K

Waterproofing and Breathability combine with an embossed Tafetta Lining to keep you warm and cozy. A plethora of added features, including Wrist Gaiters, Goggle Pocket, External-Access Music Pocket, and an Adjustable Powder Skirt make the Stadium your best friend on the hill.







FEATURES XS-L XS-L

Ádiustable Hem

#### Taffeta Lining Lycra Wrist Gaiters

- 100% Seam Sealed

RF Pocket on Sleeve

Adjustable Cuffs

- YKK Zippers
- Mesh Lined Pit Vents Helmet Compatible Hood with Reinforced Brim
   Large Interior Mesh Pocket
- External-Access Music Pocket
- Adjustable Powder Skirt

Jacket to Pant Snap Interface

RO0022\$

本体価格 ¥ 38,000 -

**GYPSUM JACKET** 

FABRIC: Solids - 100% Nylon; Prints - 100% Polyester TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR FIT: Moderate Tailored Long

本体価格 ¥ 38.000

FABRIC: 100% Polyester

UPDATED WHIT PANT 本体価格 ¥ 33,000 -

**TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR

FIT: Slim

#### Fashion meets function in our Athlete Favorite Jacket

The jacket that started it all, the Gypsum, has been one of our best sellers for years and it's easy to see why. Fashion meets function in this Moderate Tailored Long Fit jacket with 10K

Waterproofing and Breathability. A Mesh Lined Shell keeps out the elements and allows you to rock the Gypsum from opening













FEATURES

- Mesh Lining
- 100% Seam Sealed
- YKK Zippers
- Helmet Compatible Hinged Hood External-Access Music Pocket
- RF Pocket on Sleeve
- Adjustable Hem
- Adjustable Cuffs
- Lycra Wrist Gaiters Internal Mesh Pocket

Slim Fit, non-restrictive performance Pants

Slim doesn't need to mean restrictive. The Whit Stretch Pant is

the perfect combination of form fitting pants in a stretch materi-

al for freedom all over the mountain. Whether it's on groomers





or in the park, women can rejoice knowing they can count on

a Mesh Lining with Brushed Tricot Seat, Mesh Lined Inner Leg

Vents, and Reinforced Cuffs. Updated pockets and stitching

details let the original Whit live on in an elevated design.

**ASPEN** 



BLACK

**FEATURES** 

Stretch Face Fabric

XS-L

- Mesh Lining with Brushed Tricot Seat
- 100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband
- - Boot Gaiters
- Lower Boot Gussets
- Schoeller® Keprotec® Cuff Reinforcement
- Pant to Jacket Snap Interface

#### **NEW** HELENA INSULATED JACKET

FABRIC: Solids - 100% Nylon; Prints - 100% Polyester **TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR

INSULATION: 40g Polyfill

FIT: Moderate Tailored Long

#### Fashion forward All Mtn. Jacket with balanced Insulation

We took what we loved about our 1st generation Helena, and cleaned it up for an even classier, fashion forward look. Diagonal zipper in the body and accent zipper on the collar combine with a clean front to make this a new favorite. The

clean look didn't skimp on features with a Large Interior Mesh Pocket, Adjustable Hem and Cuffs and Lycra Wrist Gaiters. The Moderate Tailored Long Cut will hit just below the hips and showcase your feminine form. 10K Waterproofing and Breathability, DWR finish and 40g PolyFill Insulation means you can stay out all day no matter how the temps fluctuate.

本体価格 ¥ 30,000 -







#### **FEATURES** XS-L

Large Interior Mesh Pocket

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Helmet Compatible Hood with Reinforced Brim
- Adjustable Cuffs Lycra Wrist Gaiters
- External-Access Music Pocket
- Adjustable Hem

UPDATED CASSIE OVERALL

FABRIC: Solids - 100% Nylon; Prints - 100% Polyester **TECHNOLOGY:** Waterproof 10K, Breathable 10K + DWR FIT: Slim

本体価格 ¥ 30,000

### Street inspired All Mtn. Bib

Another team favorite, the Cassie, is back with updated Adjustable Straps that stretch and move for unrestricted mobility. The Slim Fit Overall showcases the feminine form and your unique

sense of style. 10K Waterproofing and Breathability combined with Mesh Lining with Brushed Tricot Seat will keep you warm and comfortable. And the Boot Gaiters, Lower Boot Gussets, and Schoeller® Keprotec® Cuff Reinforcement ensure you don't have to sacrifice function for style.





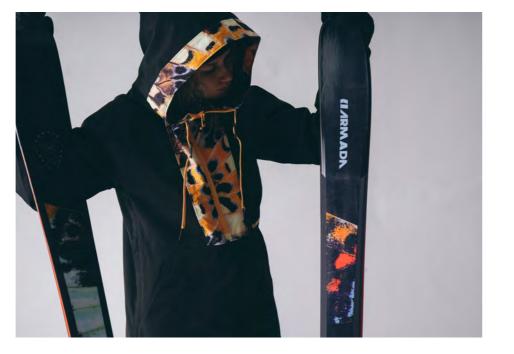
ROSEWOOD



- Mesh Lining with Brushed Tricot Seat
- 100% Seam Sealed
- YKK Zippers

FEATURES

- Mesh Lined Inner Leg Vents
- Lower Boot Gussets





XS-L

- Schoeller® Keprotec® Cuff Reinforcement
- Adjustable Overall Straps

- Boot Gaiters

UPDATED SAINT PULLOVER JACKET

Versatile and clean Shell Anorak

FABRIC: Solids - 100% Nylon; Prints - 100% Polyester TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR FIT: Moderate Tailored

The pullover to end the search for any other pullover. Clean

style is the name of the game for this 10K Waterproof and

Breathable Anorak. A Side Zipper provides easy on, easy

off while also doubling as a Pit Vent. A Big Kangaroo, Exter-

ROO317\$ 本体価格 ¥ 26,000

LENOX INSULATED PANT

FABRIC: Solids – 100% Nylon; Prints – 100% Polyester TECHNOLOGY: Waterproof 10K, Breathable 10K + DWR INSULATION: 40g Polyfill

FIT: Traditional

#### Insulated, traditional cut pant for the non-traditional shredder

There is a reason traditional cuts do not go out of style, and the Lenox Insulated Pant is a prime example. The roomy fit allows for mobility and layering. 10K Waterproofing and

Breathability provide warmth and water resistance on long park days or chair lift rides. Pick your favorite colorway and never look back.

本体価格 ¥ 25,000 -





nal-Access Music Pocket with Headphone Port provides easy

access to tunes or connecting with homies on the hill. Taffeta

Lining and 100% Seam Sealing keep you comfortable from

early season ribbon of death runs to spring slush laps. THE

anorak for making the best of any day on snow.









CLAY



FEATURES

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- External-access Music Pocket
- Adjustable Cuffs
- Side Seam Access for Easy On / Easy Off

XS-L **FEATURES** 

- Taffeta Lining
- 100% Seam Sealed
- YKK Zippers
- Mesh Lined Inner Leg Vents
- Adjustable Inner Waistband
- Boot Gaiters
- XS-L
  - Lower Boot Gussets

    - Schoeller® Keprotec® Cuff Reinforcement
      - Pant to Jacket Snap Interface

XS-L

# LAYERING



A gear kit is only as strong as it's weakest piece. We designed the 19/20 Layering Collection with that mentality in mind as each product is built to stand alone or do its part in the collective. From

technical base and mid layers to hybrid polyester stretch and insulation, the foundation has been set. **NEW** SOLSTICE INSULATOR

FABRIC: 100% Polyester INSULATION: 80g Primaloft® Gold Eco FIT: Moderate Tailored

本体価格 ¥ 25,000 -

#### Not your traditional Puffy

The search ends here if you are looking for the most versatile insulator jacket on the market. Our updated Solstice Insulator stands strong on its own, or rock it under a shell to stay warm when digits start to drop. The 80g Primaloft Gold Eco

Insulation provides lightweight efficient warmth on snow and off. Adjustable Hem and Stretch Cuff allow you to wear it your way and the Traditional Fit looks great on a variety of forms. From yurt trips to grabbing brunch, the Solstice has





ROSEWOOD



FEATURES

- YKK Zippers
- Brushed Tricot Chin Guard & Collar
- Zippered Chest Pocket
- Adjustable HemStretch Cuff

**NEW** MESA PULLOVER

FABRIC: 100% Polyester INSULATION: 80g Polyfill FIT: Moderate Tailored

Insulated Pullover for everyday use

New for 19/20 is the Mesa Pullover. The "better half" to

our Bryce Insulated Shirt. We took what we loved about the

Bryce, gave it a feminine design and cut and made it a pull-

over for good measure. Moderate Tailored Fit with 80g Polyfill

本体価格 ¥ 18,000

FABRIC: 100% Polyester INSULATION: 60g Polyfill FIT: Moderate Tailored

NEW COMO

本体価格 ¥ 15,000 -

#### A Hoodie blending Athletic Wear and Insulation

Have your insulation and stretch too. Introducing the Como Hoodie, 60g Polyfill Insulation paired with Stretch Ribbing. Wear this Moderate Tailored 3 season hoodie fall through

spring. Wear it alone when working it up the skin track or on bluebird days. Fits well under a shell when a storm rolls in and extra warmth is needed. From preseason workouts to summer glacier hikes, the Como Hoodie has you covered.



Insulation can be worn alone as a day to day piece or layered

under a shell on a storm day. On and off is a breeze with

Side Seam Easy Access, Stretch cuffs and Snap CF Placket.

The Mesa is our new office favorite for everyday use.





**AFTERGLOW** 



**FEATURES** XS-L

- Snap CF Placket
- Brushed Tricot Chin Guard
- Side Seam Access for Easy On / Easy Off
- Stretch Cuff

FEATURES

- YKK Zipper
- Brushed Tricot Chin Guard

Ribbed Cuff & Hem

**UPDATED** PARKER PULLOVER TECH HOODIE HIDEOUT LT MIDLAYER

本体価格 ¥ 13,000

FABRIC: 93% Polyester, 7% Spandex 本体価格 ¥ 15,000 -FIT: Moderate Tailored

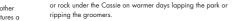
Clean tech Pullover for riding and lounging

FABRIC: Material: 100% Polyester

FIT: Moderate Tailored

The long fit Tech Hoodie that doesn't look like every other hoodie. Redesigned with style in mind the Parker features a Ribbed Cuff and Hem, Adjustable Draw String Hood, and a

Moderate Tailored Long Fit. Pair with tights for the work day or rock under the Cassie on warmer days lapping the park or





BLACK



FEATURES XS-L FEATURES

- Adjustable Draw String Hood
- Ribbed Cuff and Hem

Versatile Midlayer with integrated neck warmer/face mask

The term "cotton kills" should not be taken lightly. Baselayer choice can make or break a ski day. The Hideout Midlayer with 93% Polyester and 7% Spandex provides breathability,

wicking, and stretch that will make your day. The built in Neck Warmer doubles as a Face Mask and ensures critical protection when you need it.



FLUTTER



ROSEWOOD

• High Neck Functions as a Built-In

- Neck Warmer/Face Mask
- YKK Zippered Stash pocket

**HAVEN CREW** 

FABRIC: 90% Polyester, 10% Spandex FIT: Moderate Tailored

Performance Baselayer. Fun, wicking and breathable.

A staple in the lineup, the Haven Crew is back again. 90%

Polyester, 10% Spandex in a moderate tailored fit combined

with wicking and quick dry performance set the performance

本体価格 ¥ 9,000

RO0349\$

FABRIC: 90% Polyester, 10% Spandex

**HAVEN PANT** 

Performance Tights for on and off hill use

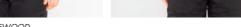
19/20 brings fresh, new designs to the Haven Pant. Full length slim fit paired with 90% Polyester and 10% Spandex provides great wicking and quick-dry performance. Wear under snow

ROSEWOOD

pants or paired with your favorite hoodie. Flat seams and an elastic waistband keep the Haven in place without feeling constricted on the mountain or in yoga class.

本体価格 ¥ 9,000







tone in the harshest conditions. The best days on hill start with

a technical base layer.





POLAR CUB







FLUTTER

- Wicking and Quick Drying Performance
- 4-Way Stretch
- Flat Seams

**FEATURES** 

Thumb Holes

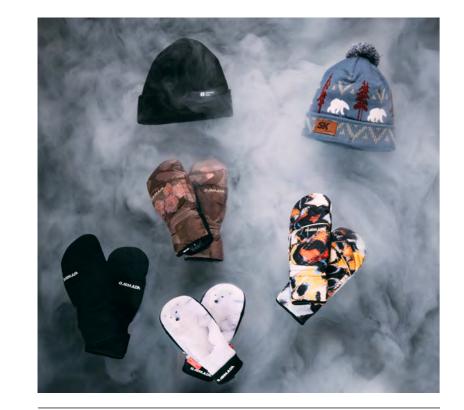
• Wicking and Quick Drying Performance

- 4-Way StretchFlat Seams

FEATURES XS-L

## **WOMENS**

# **ACCESSORIES**



Get your head right and keep the digits happy with an array of beanies, neck warmers and gloves that seamlessly complement our outerwear and layering collections.

**CAPITAL MITT** 

Shell: Solids – 100% Nylon; Prints – 100% Polyester
Palm: Synthetic Grip Leather
Tech: Hipora Waterproof Breathable Waterproof Breathable Insert
Insulation: 12oz Fiberfill on hand back, 4oz Fiberfill on palm
Lining: 140g fleece



**EMBOSS** 



ROSEWOOD

ILLUSION

本体価格 ¥ 8,800

本体価格 ¥ 7,800 -

## **CARMEL WINDSTOPPER MITT**

**Shell:** 100% Polyester **Palm:** Synthetic Suede + Silicone Palm Print

Tech: Gore Windstopper® Lining
Lining: Gore Windstopper® 177g fleece on hand back, 140g Gore Windstopper® fleece on palm



**FAVORITE BEANIE** 

MATERIAL: 70% Wool, 30% Acrylic 本体価格 ¥ 4,000





MATERIAL: 100% Acrylic

UPDATED TENAYA BEANIE





本体価格 ¥ 3,800

RO0329\$



DECO

BLACK



VAPOR

**LUX BEANIE** 

MATERIAL: 100% Acrylic 本体価格 ¥ 4,500



HARLEM MULTITUBE

MATERIAL: 100% Polyester FEATURES: Multi-Use Versatility, Seamless Construction, Lightweight and Breathable, Quick Drying, Full Stretch





ROSEWOOD





**EMBOSS** 

本体価格 ¥ 3,800 -